



SECHARD
Complete Zero Trust

SecHard Brand Guidelines

VERTICAL
Logos



HORIZONTAL
Logos



PRIMARY COLOR



SECONDARY COLOR



TERTIARY COLOR

MAIN

Logo
Font

SECHARD

LIGHT STYLE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

BOLD STYLE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Corporate & Social Media Font

LIGHT STYLE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

BOLD STYLE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Colors

DARK BLUE

C : 100
M : 98
Y : 32
K : 31

HEX: 15025e

BLUE

C : 88
M : 68
Y : 0
K : 0

HEX: 114fed

- ✕ Do not use an old logo (any logo not on this page).

Prohibited Uses



- ✗ Do not stretch or manipulate the dimensions of the logo.

Prohibited Uses



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